



JEREMY KELLEY'S

WHY NOT YOU!?

FOOTBALL CAMP

June 6th & 7th 2025 | West Senior Sr. High School | West Seneca, NY



Buffalo native, Jeremy Kelley brings the pros back home! Join our pro, college, and youth coaches for the most elite youth football experience in Western New York!

This co-ed camp offers it all, from nuanced position training to flag football skills & drills.

Why Not You Camp coaching roster is like no other! Filled with former NFL & collegiate talent, delivering an unforgettable day on the gridiron!

2025 **WHY NOT YOU** CAMP INFORMATION

LITTLE LEGENDS

RISING STARS

Ages: 7-12

Ages: 13+



Friday, June 6th



Saturday, June 7th



West Senior HS



West Senior HS



6:00p-8:00p



11:00a-1:30p

For questions & inquiries: carley@inspyr-sports.com
Additional information: <https://wnycamp.com>

INSPYR
SPORTS & ENTERTAINMENT



Buffalo Bills Legend, Darryl Talley



COACHED BY **PROS** FROM BUFFALO & BEYOND

NFL Legend, Thomas Davis



Thurman Thomas,
Pro Football Hall of Fame



Demone Harris, Atlanta Falcons
(Bishop Timon - Buffalo)





Jeremy Kelley's Camp has impacted over 500+ young athletes in it's first three years!

A mission to provide young athletes from Western NY access to those who achieved at the highest level. Providing a tangible vision and instilling self-belief as they embark on their individual athletic journeys. Experiencing the game in a fun, welcoming, educational setting. Reinforcing that they too can achieve great feats and attain their dreams athletically.

"Someone had to make a play, someone had to earn a scholarship, someone had to be the next to make it, I want the kids to share that mindset.

'Why not me?' ", said Kelley.

SPONSORSHIP OPPORTUNITIES

- **TITLE - \$7,500 (ONE AVAILABLE)**
- **VIP - \$5,000 (TWO AVAILABLE)**
- **GAME CHANGER - \$2500**
- **FIRST DOWN - \$1,000**
- **TEAM - \$500**
- **WHY NOT YOU DONATION - \$100+**

TITLE SPONSOR

- **Lockup Logo:** Sponsor logo will be displayed as a lockup with camp logo on all public relations, branding and other mediums
- **Publicity:** Lockup logo will appear on all public relations, media mentions, advertising and other communications
- **T-Shirt Branding:** Lockup logo, as designed and approved by Jeremy Kelley WNY Camp and Sponsor, shall appear on every camp t-shirt worn by campers, coaches, & staff.
- **Private VIP Dinner:** Two (2) individuals, of Sponsors choice, will attend VIP coaches dinner on Friday June 6th at an off-site location
- **On-Field All-Access Passes:** (4) Sponsor representatives & content staff will have on-field access during the entirety of the camp.
- **Step-n-Repeat Logo & signage placement:** Title sponsor will have prominent logo placement on the photo opportunity step & repeat.
- **Public Address Announcements:** Jeremy Kelley Why Not You Camp shall provide Sponsor with at least seven (7) separate presenting sponsor public announcement mentions, during each camp session
- **Camper Swag Bag:** Sponsor has option to donate an item to be included in all campers custom swag bags



TITLE SPONSOR (CONT'D)

- **Data Share:** Jeremy Kelley Why Not You Camp will share camper email addresses with sponsor
- **Scoreboard Recognition:** Jeremy Kelley Why Not You Camp shall cause sponsor logo to be displayed on the main scoreboard during each camp session
- **Camper Access:** Access for up to fifteen (15) \$50 registrations to be utilized by employees for children to attend.
- **Autographs:** Jeremy Kelley Why Not You Camp shall ensure that seven (5) autographed footballs are signed by all current or former NFL players in attendance.
- **Meet & Greet:** Step & repeat meet and greet with NFL Legends for four (4) individuals of sponsors choice
- **Sponsor Booth:** Sponsor will be provided prominent space at camp entry point for promotion to all attendees
- **Social Media:** Sponsor lock up logo will be utilized on all local media publications and social outlet posts.
- **Use of Likeness:** Sponsor may utilize camp name, photo, likeness and other marketable attributes to promote their participation.

INVESTMENT/DONATION: \$7,500



VIP SPONSOR

- **Publicity:** Sponsor will appear on all public relations, media mentions, advertising and other communications
- **T-Shirt Branding:** Sponsor logo, as designed and approved by Jeremy Kelley WNY Camp and Sponsor, shall appear on every camp t-shirt worn by campers, coaches, & staff.
- **On-Field All-Access Passes:** (2) Sponsor representatives provided on-field access during the entirety of the camp.
- **Step-n-Repeat Logo & signage placement:** Title sponsor will have prominent logo placement on the photo opportunity step & repeat.
- **Public Address Announcements:** Jeremy Kelley Why Not You Camp shall provide Sponsor with at least five (5) separate public announcement mentions during each camp session
- **Scoreboard Recognition:** Jeremy Kelley Why Not You Camp shall cause sponsor's Logo (as pre-approved by sponsor) to be displayed on the main scoreboard during each camp session



NFL Legend, Thomas Davis

VIP SPONSOR (CONT'D)

- **Camper Access:** Access for up to (5) \$50 registrations to be utilized by employees for children to attend.
- **Autographs:** Jeremy Kelley Why Not You Camp shall ensure that (2) autographed footballs are signed by all current or former NFL players in attendance.
- **Meet & Greet:** Step & repeat meet and greet with NFL Legends for two (2) individuals of sponsors choice
- **Sponsor Booth:** Sponsor will be provided prominent space at camp entry point for promotion to all attendees
- **Social Media:** Jeremy Kelley will publish at least two (2) social media posts promoting the JK WNY Camp including Sponsor
- **Use of Likeness:** Sponsor may utilize Camp name, photo, likeness and other marketable attributes to promote their participation.

INVESTMENT/DONATION: \$5,000



GAME CHANGER SPONSOR

- **Publicity:** Sponsor will be featured in select advertisements for the WNY Camp
- **Public Address Announcements:** Jeremy Kelley Why Not You Camp shall provide Sponsor with at least two (2) separate public announcement mentions during each camp session.
- **Scoreboard Recognition:** Jeremy Kelley Why Not You Camp shall display Sponsor's Logo (as pre-approved by Sponsor) on the main scoreboard at least two (2) times during each camp session
- **Sponsor Booth:** Sponsor shall be provided space to set up a booth at WNY camp promoting Sponsor offerings
- **Game Signage:** At least two (2) sponsor signs will be displayed on site for the entirety of the camp experience
- **Social Media:** Jeremy Kelley Why Not You Camp shall share at least one (1) social media post thanking sponsor with tag redirecting to sponsor page.
- **Autographs:** Jeremy Kelley Why Not You Camp shall ensure that two (1) autographed football are signed by all current or former NFL players in attendance.
- **Meet N Greet:** On field meet & greet with two (2) individuals of sponsors choice

INVESTMENT/DONATION: \$2,500



FIRST DOWN SPONSOR

- **Game Signage:** At least one (1) piece of signage with Sponsor's Logo to be displayed at the camp for the entirety of the event
- **Social Media:** Jeremy Kelley Why Not You Camp shall cause Jeremy Kelley to publish at least one (1) social media post message thanking sponsor and/or partner
- **Autographs:** Jeremy Kelley Why Not You Camp shall ensure that one (1) football is autographed by all current and former NFL players in attendance

DONATION: \$1,000

TEAM SPONSOR

- **Game Signage:** At least one (1) piece of signage with Sponsor's Logo to be displayed at the camp for the entirety of the event
- **Social Media:** Jeremy Kelley Why Not You Camp shall cause Jeremy Kelley to publish at least one (1) social media post message thanking sponsor

DONATION: \$500



“WHY NOT YOU” DONATION

DONATION : \$100+



WHY NOT YOU STUDENT ATHLETE DEVELOPMENT SCHOLARSHIP

Interested in supporting scholarship efforts for our young athletes?

Email contact@wnycamp.com for more information!



PAST SPONSORS





A NOTE FROM THE HOST:

Your considerations, support, and contributions go far beyond a Friday evening & Saturday afternoon youth camp. As a young kid from West Seneca, I yearned for an opportunity to attend a camp like this. And when it came, it sparked a fire, a desire in a child who wanted to do the uncommon. The game of football is a lifelong educator, its demand instills lessons that I carry to this day.

The vision is to give one. Providing access at all levels, from elementary flag to Friday night lights, our kids deserve their rep, their chance to learn, to compete, and go beyond their limits. Who better to provide it than those who walked the same streets, same school hallways, or the ones we tune in to see on Sundays.

Someone has to open the door of opportunity. Why not you?





**FOOTBALL
CAMP**

THANK YOU

WNYCAMP.COM

